

National Institute of Open Schooling
Senior Secondary Course: Business Studies
Lesson 4: Modern Modes of Business
Worksheet-4

1. The Internet is the global system of interconnected computer networks to communicate between networks and devices. Comment and enlist 10 most important uses of the Internet.
2. Make a list of various modes of the business transactions depending upon the activities you observe in the shops in your locality.
3. Reema wants to start a garment retailing business. She is confused whether she should go for e-business or not. Explain the various benefits and limitations of e-business.
4. Your brother wants to buy a *Rakhi* gift online for you. Describe the various stages involved in making online transactions.
5. Your father feels that online transactions are not secure. Explain the steps that can be taken to ensure security in online transactions.
6. Rajan wants to expand his business to online platform. Describe the various e-resources required for successful e-business implementation.
7. Select a company of your choice and find out the various services being outsourced by the company. Why do you think is outsourcing needed?
8. Roshan manages an IT firm. He wants to outsource services like payroll processing or cheque processing. Explain the merits and demerits of outsourcing of services.
9. KPO is mainly done to improve the efficiency and quality and reduce the cost of doing business. In light of this statement write a short note on KPO. Also differentiate between a BPO and KPO.
10. Risks involved in business transactions may be financial, reputational or physiological. Describe the various types of e-business risks.