

**National Institute of Open Schooling**  
**Senior Secondary Course / Mass Communication**  
**Lesson-2: Mass Communication**  
**Worksheet - 2**

1. Mention three key functions of Mass Communication. Which mediums will you adopt to educate farmers?
2. Nowadays there are many sources available for getting information. Which of these do you consider the most important source and why?
3. In your opinion which is the suitable medium for communication to interact with the large number of people and why?
4. Write a short note on origin of 'Paper' and mention its importance in your life.
5. Sending message to a large number of people and at greater speed was always looking for. Considering this describe the origin of Mass Communication in your words.
6. List forms of Mass Media and elaborate any two of your choice with suitable examples.
7. Describe the History of Printing and express your views to relate it with the social development.
8. Write a note on History of Films in India and present the story of a film you have seen recently.
9. Describe the advantages of New Media and compare it with the impact of Traditional Media.
10. Give suitable examples of Traditional Media and mention any two situations where you have observed it.