

**National Institute of Open Schooling**  
**Senior Secondary Course: Mass Communication**  
**Lesson 23: Characteristics of New Media**  
**Worksheet – 21**

1. Understand the role of the internet as a form of communication. Discuss with your family members in detail about the social uses of Internet.
2. We are all in a state of solitude in the Corona pandemic. So how is the new media beneficial? Answer by mentioning its three characteristics.
3. Evaluate the importance of computer in your daily life. Explain with three examples, when did you feel the need for computer and internet?
4. The use of internet and computer is increasing continuously in a student's life. Make a list of tasks to be performed by computer with the help of internet.
5. What do you understand by interactive character in the context of New Media? Explain through example.
6. What is the purpose behind creating a Blog, Write about all the steps used for developing a Blog.
7. Make a comparative study of television and print media and answer by describing any three characteristics.
8. Share your thoughts on Blog to solve any social problem in society.
9. Compare newspapers and websites. Which medium is more useful in the interest of society in the present context? Think and answer.
10. Which is the most popular means at present to get any information or news? Answer with examples by sharing your experience.