

**National Institute of Open Schooling**  
**Senior Secondary Course: Mass Communication**  
**Lesson 25A: Introduction to Traditional Media**  
**Worksheet – 25A**

1. What do you understand by traditional media? List out the three forms of traditional media and analyze them?
2. “Munadi” was used for communication in ancient India. Write five characteristics of Munadi.
3. Listen to any folk tale and analyze it logically.
4. Make a table of the traditional mass media used at the village level. Write about their five needs in the rural environment.
5. Watch live traditional Ramlila in your area and find out the character who played a communicator role in that ancient epic. Discuss five importance of having a communicator.
6. Explain the basic difference between traditional medium and electronic medium. Describe two advantages and two disadvantages of both the mediums.
7. Traditional means of communication are important even today. Answer the argument by explaining the usefulness of any one traditional medium in your life.
8. Make a comparative study of folk dance and folk songs.
9. Traditional media played an important role in the Indian freedom movement. List any three traditional media and indicate their role in the Indian freedom movement.
10. List five folk songs sung in the local language of your community. Explain the messages in folk songs.