

**National Institute of Open Schooling**  
**Senior Secondary Course – Mass Communication**  
**Lesson-5: Introduction to Print Media**  
**Worksheet – 5**

1. 'The world of communication revolutionized after the advent of printing'. Do you agree with this statement? Explain.
2. Printed text has been considered more reliable among human beings and society. Mention the importance of newspapers in our daily life.
3. Every country has its own story of freedom movement. How newspapers started cultural awakening and freedom movements in India? Explain.
4. During the Indian freedom movement many newspapers were published and circulated. Name any two such newspapers and mention which would you like most and why?
5. Printing industry in India has its glorious history of industrialization. Explain printing industry in India in your own words.
6. Newspapers are being printed in different sizes and color schemes to attract readers. Differentiate between Broadsheet and Tabloids with suitable examples.
7. Advent of Electronic media technologies has effectively increased the reach of audience. Suggest advantages of Electronic media with suitable examples.
8. Print media has its own glory and reach. Write a short note on various forms of Print media with examples.
9. How existing modern printing technology is different from earlier wooden block printing? Explain.
10. Internet has its own impact on disbursing information and internet e-papers are available worldwide. Describe the role of internet papers and editions in your words.