

**National Institute of Open Schooling**  
**Senior Secondary Course: Mass Communication**  
**Lesson 9: Features of Radio**  
**Worksheet - 9**

1. Radio has always been considered a powerful medium of communication. Name five common words used in radio medium and describe two in detail.
2. One of the main purposes of radio is to entertain the listeners. Name the other two purposes of radio with suitable examples.
3. Radio is considered a cheap and accessible communication medium. Giving names of any one of the features of radio, describe any one in detail.
4. "Radio is the fastest medium to disseminate information in society". Do you agree with this statement? Describe the reach of radio in your own words with suitable examples.
5. You must have known Sanjaya, a character from the Mahabharata, who narrates the war to Dhritarashtra. Explain how Sanjaya can be considered as the first radio announcer?
6. You must have heard some educational programs on the radio. Mentioning the various purposes of radio, describe any one purpose in detail.
7. Tune in to the FM radio and listen to any number of programs, sort them out and list them according to the different purposes of the radio.
8. Poor performance by an announcer is a limitation of radio broadcasting. List any three limitations of radio and describe them in detail.
9. "Radio broadcasting is considered a one-time medium". Is this statement true? Clarify your answer.
10. You must have heard music on the radio while traveling in the car. Consider yourself a radio jockey and write two announcements for an educational program.