

National Institute of Open Schooling

Senior Secondary Course- Tourism

Lesson 21A: Functions of Travel Agencies and Tour Operations

Worksheet-21A

- Q.1- Identify the functions of Travel Agencies and Tour Operators.
- Q.2- List the issues and challenges of the travel agency and tour operation.
- Q.3- Explain the importance of Marketing and Publicity in the tourism industry.
- Q.4- Explain the role of travel agents and tour operators in boosting tourism growth across the globe.
- Q.5- List the types of Tour Operators.